

# Friedman Memorial Airport Authority

Regular Board Meeting

October 4, 2016









# **Public Comment**



# Approval of Meeting Minutes

September 6, 2016 Regular Meeting



# Reports

### Reports

- Chairman Report
- Blaine County Report
- City of Hailey Report
- Airport Manager Report
- Communications Director Report (Centerlyne)
- ▶ Fly Sun Valley Alliance Report



# Airport Manager Report

October 4, 2016



# New ARFF/Operations Specialist

- Jamie Hoover
  - Longtime WRV resident
  - Hailey FD/EMT
  - Wife Lauren is an ER Nurse at SL
- New dad!
  - Hayes Hoover





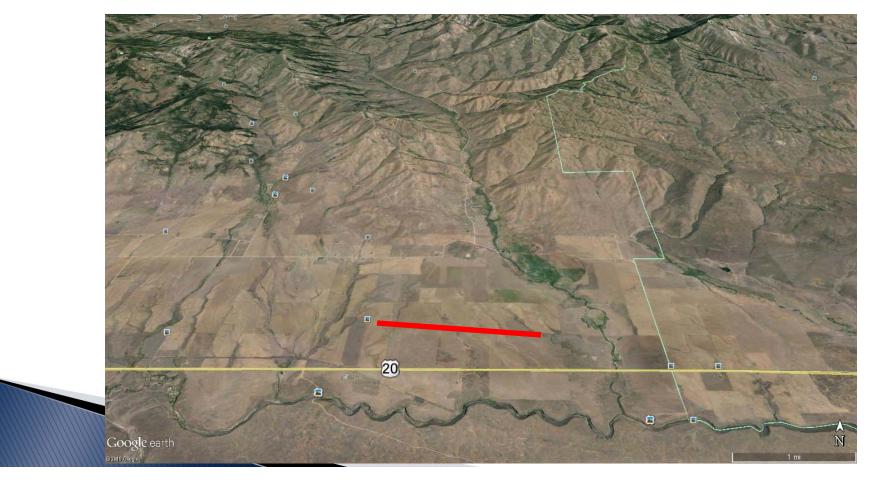
#### Mountain Rides

- Begin service in December
- Coordinating schedule
- Logistics...



# Soldier Field Airport

- Camas County
- ▶ FAA Approved April 11, 2016



## Idaho Business Review Award

Finalist – Idaho's Top Projects

RSA Project

 2<sup>nd</sup> Place – Transportation Category



# Staff Team Building/Strategic Planning...

#### **Vision Statement**

To provide a welcome gateway to the Wood River Valley; a clean, attractive, well-maintained facility with safe, efficient, reliable, and adaptable operations for all our customers and the community.

#### Mission Statement

FMAA is committed to providing the Wood River Valley community and traveling public a safe, reliable, and friendly aviation facility. FMA staff, under the direction of and cooperation with FMAA, will accomplish this mission through collaboration and communication internally and with our customers, the community and stakeholders; training, adequate facilities, and sustainable business practices.

# Staff Team Building/Strategic Planning...

Conducted an analysis of current strengths, weaknesses, opportunities and challenges, which enabled us to narrow our focus on five priority areas:

- 1. Customer-Centric Focus We will continue to develop our relationships with our customers and stakeholders to ensure we provide the safest, most responsive and enjoyable airport experience possible.
- 2. Community Interaction We will work to maintain and improve the Airport as a good neighbor and meaningful member of, and contributor to, our community by maintaining and improving external communication and prioritizing inter-agency cooperation.
- 3. Operational Safety and Maintenance We will train to the highest standards and maintain our infrastructure to ensure a safe and efficient aviation experience and for our customers and community.



# Staff Team Building/Strategic Planning...

- **4. Organizational Development** We will work as a team to manage change within the organization and capitalize on our strengths in service to our customers and community.
- 5. Business Process Enhancements We will evaluate and improve our business processes, creating operating efficiencies to better utilize our financial and human resources.



# "On the Horizon" - Next Meeting

- FY '16 Financial Statement preparation and Independent Audit process underway
- New/Updated Employee Handbook review/discussion
- Master Plan Discussion/Action regarding Chapter F - Financial Plan
- Master Plan ALP



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# **Communications Director Report**

- Review
- What's next



#### **Overall Goals**

- · Educate, Engage be responsive to the Public
  - FMA, Board Activities and Accomplishments
  - Increase effectiveness of communication efforts
- Promote main message
  - Check SUN Fares First
  - Board is doing a good job
  - Address and work through community concerns
- Increase Brand Awareness
  - Traveler Experience
  - Good Neighbor
  - Community Engagement



#### Phase I

- Evaluate existing communication efforts
  - Strategic evaluation
    - Define message and desired outcome
  - Technical evaluation
    - Determine cohesiveness between channels



#### Phase II+III

- Phase II
  - Recommendations
  - Technical Compliance
  - Develop Assets
- Put it all into play









#### Make recommendations

- New website
- Updated newsletter/Social media plan
- Joint media plan with FSVA
- Present other ideas Bus, Banner placement etc.

#### Bring technical areas into compliance

- Verification with Google
  - Legal identity
- Connect Facebook/Twitter

#### Develop Visual Assets/Toolbox

- Update Newsletter templates
- Ads (with FSVA) 15 magazine, 24 Newspaper
- PSAs 7 -/+
- Video

- Photoshoots
  - Interior, exterior, art, event
- New Branding
  - Roll out
- Develop Website
  - Launch in Oct/Nov

#### Phase II



#### Phase IV

- Tie it all together
- Develop Next Steps
  - Community engagement
  - Increase Media outreach
  - Develop ongoing Education
  - TBD

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# Airport Staff Brief Questions



# **Old Business**

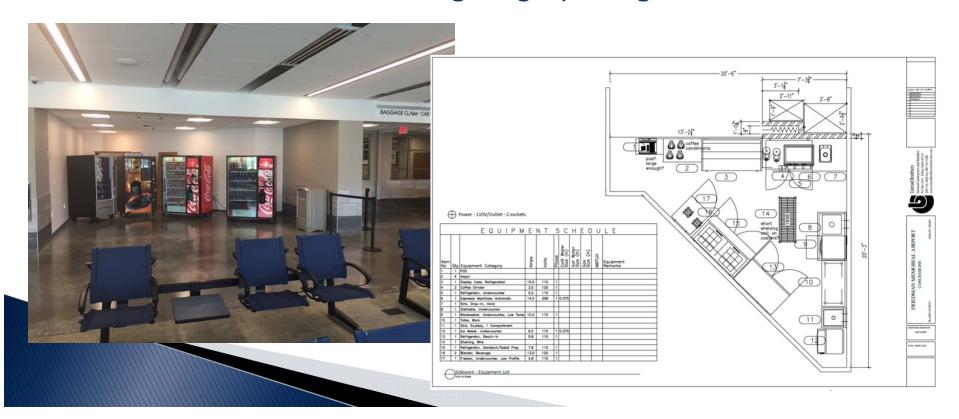
# **Airport Solutions**



- RSA Project no presentation
  - AIP '041 close-out delayed to accommodate concessions change order
- As-construction Survey no presentation
  - Data processed
  - Final approval pending
- TSA Metal Detector no presentation
  - Issue resolved



- ▶ Terminal Concession no presentation
  - Construction to begin October 17th
    - Equipment ordered
    - On schedule Thanksgiving opening

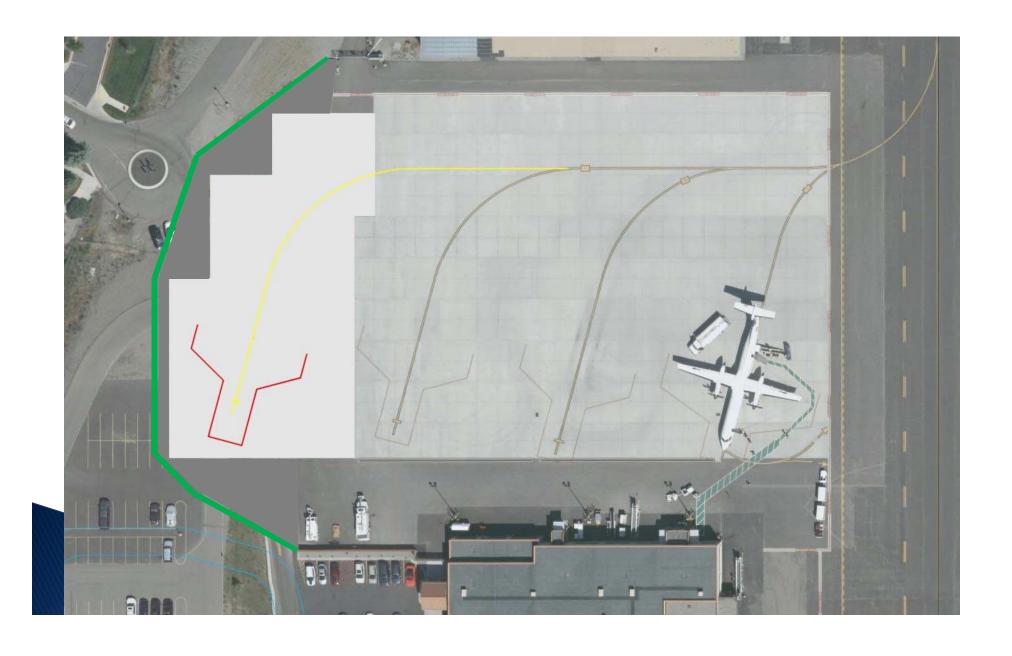


- Terminal Air Carrier Apron/Vehicle Parking Improvements
  - Initial analysis complete



- Terminal Air Carrier Apron/Vehicle Parking Improvements
  - Analyzed for four aircraft
  - Assumed aircraft similar to Master Plan
  - · With apron expansion, four aircraft will fit

#### Terminal Air Carrier Apron/Vehicle Parking Improvements



#### Terminal Air Carrier Apron/Vehicle Parking Improvements



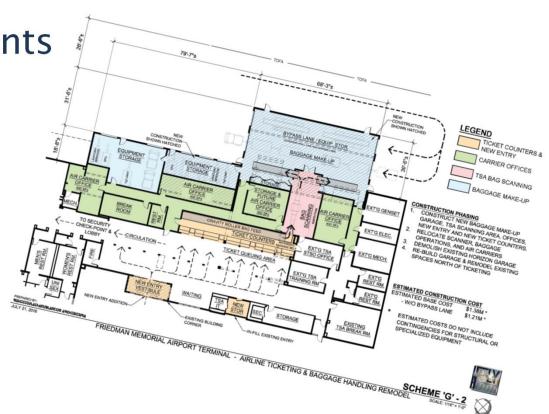
- Terminal Air Carrier Apron/Vehicle Parking Improvements
  - Issues:
    - Grade difference of 9–11'
      - Retaining wall
      - Snow removal
      - Security
    - Access to north hangar area
    - Parking lot impacts
      - Traffic flow?
      - Parking losses

# **Future Projects**

ATO Improvements

Space breakouts

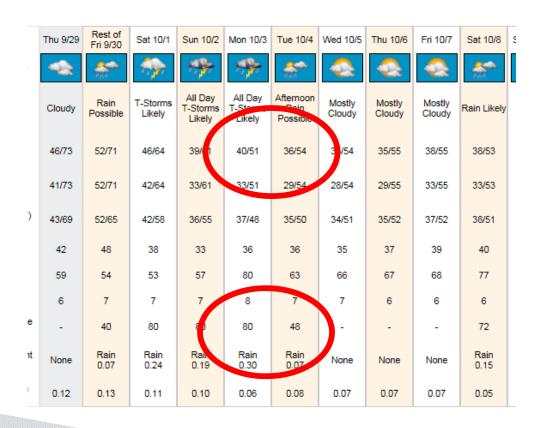
- Coordination w/ partners
  - FAA
  - Airlines
  - TSA
    - 11 October visit





# Runway 13-31 Pavement Maintenance

- → October 3–5
  - Modified due to WX
    - Rubber removal
    - Restripe runway
    - Revise taxiway striping
- Reschedule for June 2017



# Voluntary Noise Abatement Committee



# **Updates**

- ▶ 12 October next meeting
  - Rob Adams from Landrum & Brown
  - Noise Modeling scenarios



## Master Plan Update

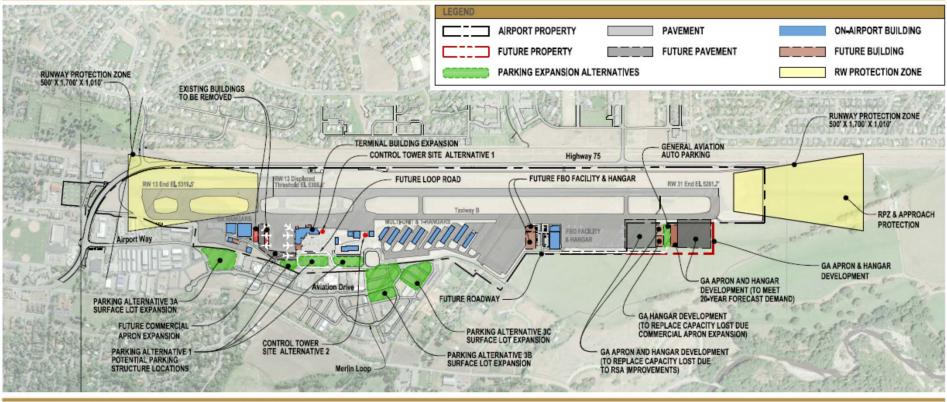


- Presents funding plan for recommended capital projects
- Identifies sequence of projects and estimated project costs
- Evaluates both existing airport site and replacement airport scenarios (dual-path approach)









NOTE: This illustration is intended for study purposes only and is not intended for implementation.

▶ Existing Site: Short-Term Projects (2017–2018)

Project	Year	<b>Estimated Cost</b>
Reconfigure Terminal Auto Parking and Roadways	2017	\$181,000
Control Tower Siting Study with AFTIL	2017	\$200,000
Expand Commercial Apron	2017	\$1,639,000
Land Acquisition – Environmental Assessment	2017	\$200,000
Terminal ATO/Ticketing Renovation & Expansion	2018	\$1,400,000
Construct New Surface Parking Lot, Alt 2 (107 spaces)	2018	\$670,000
Acquire Land – Airport Development, RPZ, & Obstruction Mitigation	2018	\$1,200,000
Acquire ARFF Equipment	2018	\$600,000

► Existing Site: Mid-Term Projects (2019–2024)

Project	Year	<b>Estimated Cost</b>
Control Tower Conceptual Design & Environmental Assessment	2019	\$225,000
Acquire Land - Airport Development, RPZ, & Obstruction Mitigation	2019	\$1,200,000
Control Tower Design & Permitting	2020	\$700,000
Rehabilitate Runway	2021	\$2,311,000
Acquire SRE Equipment	2021	\$500,000
Control Tower Construction	2022	\$6,600,000
Construct New Surface Parking Lot, Alt 3 Phase 1 (286 spaces)	2022	\$761,000
Acquire SRE Equipment	2022	\$500,000
Acquire Land for Auto Parking	2022	\$900,000
Expand Commercial Apron (3 positions)	2023	\$1,788,000
Expand GA Aprons (Recapture Pre-RSA Improvements)	2023	\$2,769,000
Control Tower Commissioning	2023	\$100,000
Acquire SRE Equipment	2023	\$500,000
New GA Hangar Area (Site Preparation, Access Road, & Parking)	2024	\$1,144,000
Remove 2 GA Hangars	2024	\$168,000
Acquire SRE Equipment	2024	\$500,000

▶ Existing Site: Long-Term Projects (2025–2034)

Project	Year	Estimated Cost
Terminal Security Checkpoint Expansion	2025	\$800,000
Terminal Concourse Expansion – East	2026	\$1,000,000
Expand GA Apron (20-year demand)	2027	\$3,200,000
Acquire SRE Equipment	2028	\$2,000,000
Construct New Surface Parking Lot, Alt 3 Phase 2 (125 spaces)	2030	\$444,000
Terminal Concourse Expansion – West	2033	\$6,000,000
Construct Parking Structure (net increase 150 spaces)	2034	\$10,000,000

#### ▶ Existing Site: Projected Funding Sources

Timeframe	AIP Grants	PFC Revenues	Local Funds	Total
Short-Term (2017-2018)	\$3,581,250	\$0	\$2,508,750	\$6,090,000
Mid-Term (2019-2024)	\$17,817,188	\$41,750	\$2,807,063	\$20,666,001
Long-Term (2025-2034)	\$12,187,500	\$812,500	\$10,444,000	\$23,444,000
Total	\$33,585,938	\$854,250	\$15,759,813	\$50,200,001



#### Replacement Airport

- Generic financial analysis (not site-specific).
- Total costs estimated at \$338 million (2016 \$).
- Time required for implementation estimated at 12 years from initial land acquisition.
- Projected funding source breakdown:
  - FAA funds = \$114 million
  - Local funds = \$136 million
  - Third party funds =\$80 million
  - PFC/other sources = \$8 million



#### Master Plan Next Steps

- Board comment requested at Regular November meeting.
- Ricondo & Associates will finalize chapter based on Board comment.
- ► T-O Engineers is proceeding with Airport Layout Plan update.

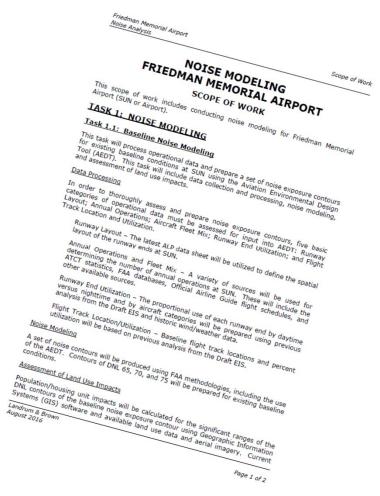


## Noise Modeling



### Noise Modeling

- VNAC participation with modeling scenarios
   12 Oct
- Virtual monitoring being investigated

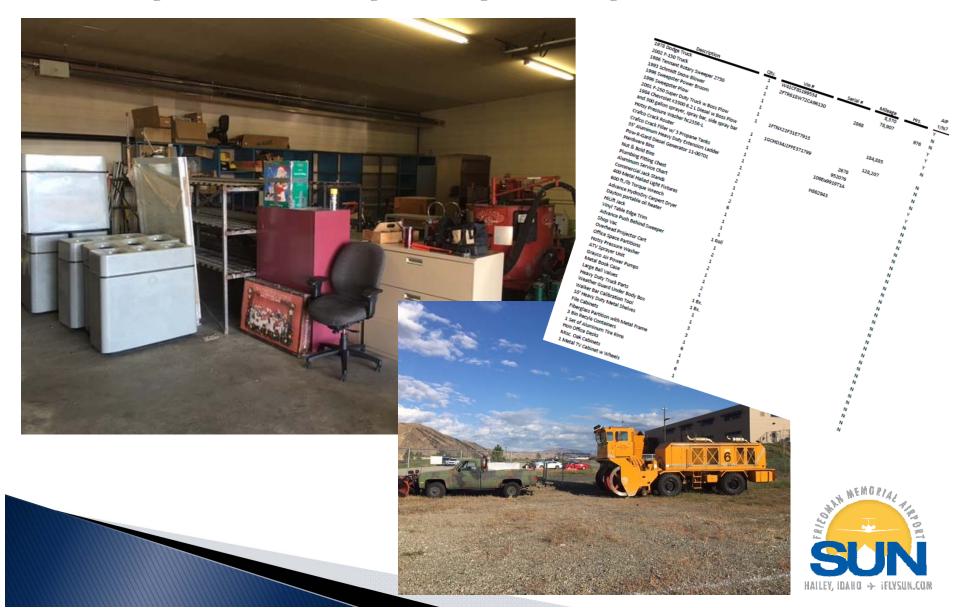






# New Business

### Surplus Property Disposal



### Independent Board Member

Current term ends Dec. 31





# **Public Comment**

#### **Executive Session**

I.C §74-206 (c)To acquire an interest in real property which is not owned by a public agency

I.C §74-206 (f) to communicate with legal counsel to discuss legal ramifications for controversy imminently likely to be litigated





#### Thank You!





