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Friedman Memorial Airport Authority

Regular Board Meeting

March 8, 2016



1616 Airport Circle



Hailey, ID 83333

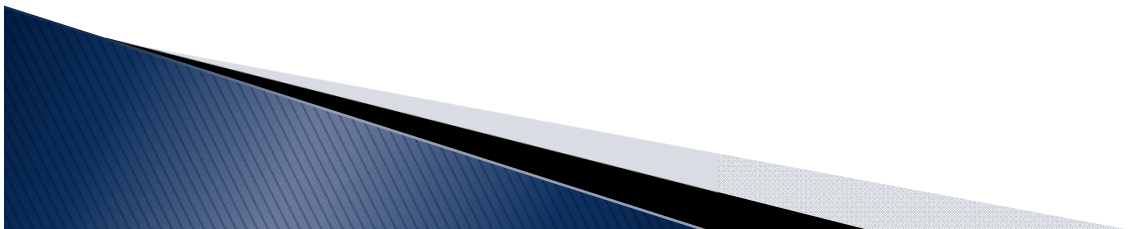


208.788.4956

» PUBLIC COMMENT

Approve Friedman Memorial Airport Authority Meeting Minutes

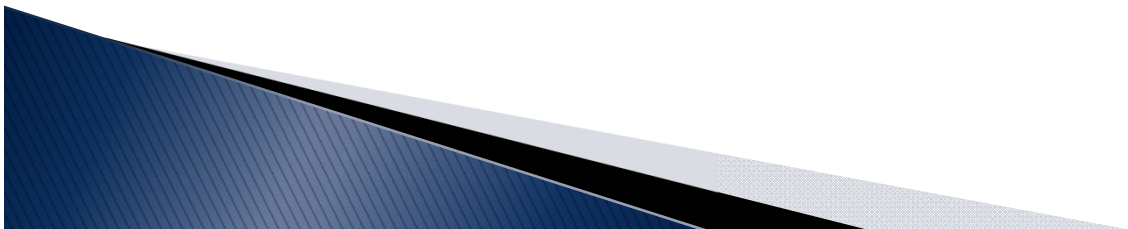
- February 9, 2016 Regular Meeting
 - Approval



Employee of the 3rd Quarter, 2015

Ms. Susan Harris
Atlantic Aviation – Sun Valley
Human Resource and
Administrative Manager

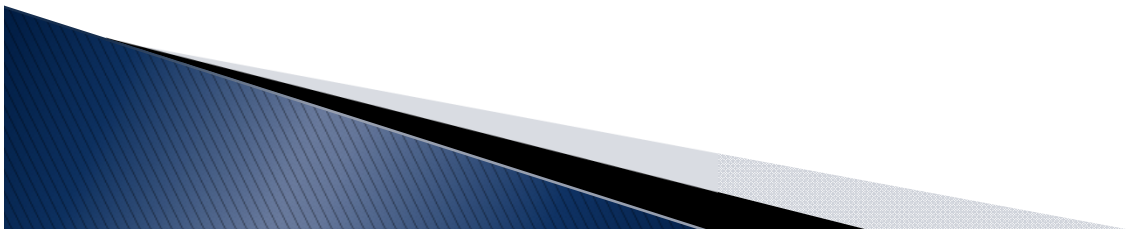
Congratulation's Susan



Employee of the 4th Quarter, 2015

Ms. Lynn Ramm
Atlantic Aviation – Sun Valley
Aircraft Maintenance
Operations

Congratulation's Lynn



Reports

- ▶ Chairman Report
- ▶ Blaine County Report
- ▶ City of Hailey Report
- ▶ Airport Manager Report
- ▶ Communications Director Report (Centerlyne)
- ▶ Fly Sun Valley Alliance Report



Report Communications

► Communications Director Report

- Presented by:
 - Ms. Nancy Glick, Centerlyne
 - Airport Manager



FMAA Communications

February 2016

CENTERLYNE

WEB & GRAPHIC DESIGN + SOCIAL MEDIA MARKETING + SEO

FMAA Communications

February 2016

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ON *the* FLY

HOW WOULD YOU MANAGE \$22,999999.20?

Certainly not with an abacus.



When most folks hear the word 'audit', it makes their arm hair stand on end just a little - even when they know they're as honest as the day is long. It's kinda like when you see the cops and you were just considering a little rebellious jaywalking.

At the last regular board meeting, Brad Hodges of Simmons, Clubb & Hodges CPA briefly summarized the FMAA audit process and the outcome for Fiscal Year 2015. (We know, it's funny to see the words 'CPA' and 'briefly' used in the same sentence, but hang in there-this story has a good ending!) summarized the FMAA audit

FMAA Communications

February 2016

Launch of magazine ad campaigns with Big Life Magazine (regional) & SVPN (Local)

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FMAA Communications

February 2016

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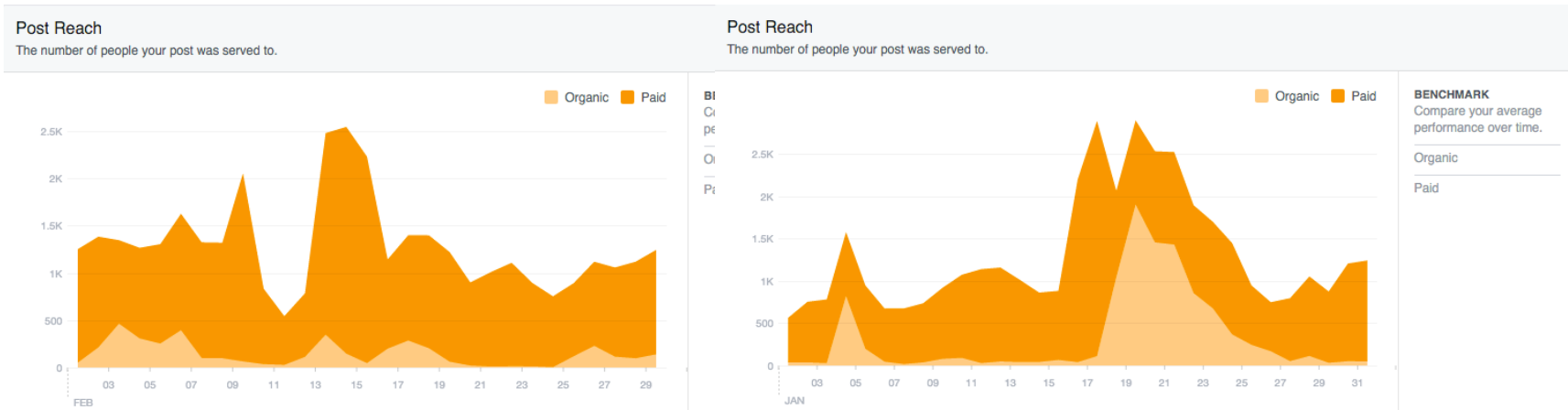
A collage of travel-related images including palm trees, snow-capped mountains, a city skyline with the Space Needle, and the Golden Gate Bridge.

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WEB & GRAPHIC DESIGN + SOCIAL MEDIA MARKETING + SEO

FMAA Communications

February 2016

Social Media



Daily data is recorded in the Pacific time zone.



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FMAA Communications

February 2016

Next Steps

- Revamp Website: Approved
- County wide scientific survey polling for education and outreach: Approved
- Expand social media reach, Add YouTube
- Airport tours start this month with Mountain Rides

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AIRPORT STAFF BRIEF QUESTIONS

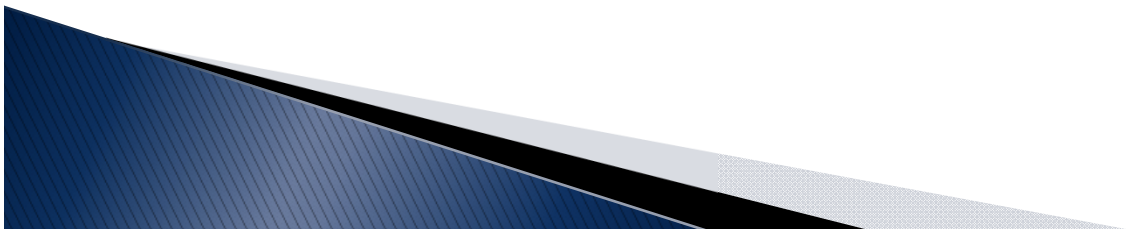


OLD BUSINESS

Airport Solutions Existing Site

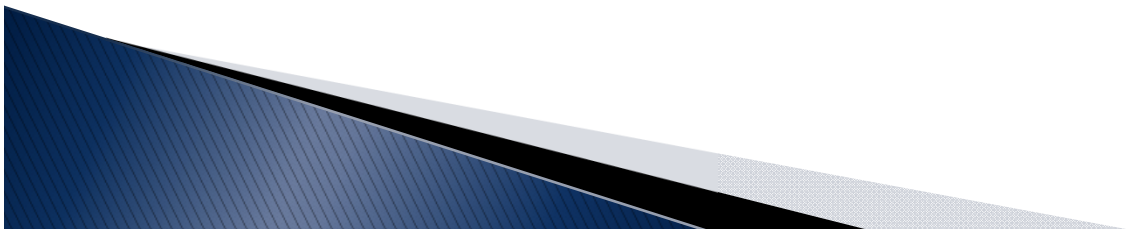
► Plan to Meet 2015 Congressional Safety Area Requirement

- Presented by:
 - Airport Manager



Tenant Finish Out

- ▶ All work essentially complete
- ▶ Minor punchlist items remain



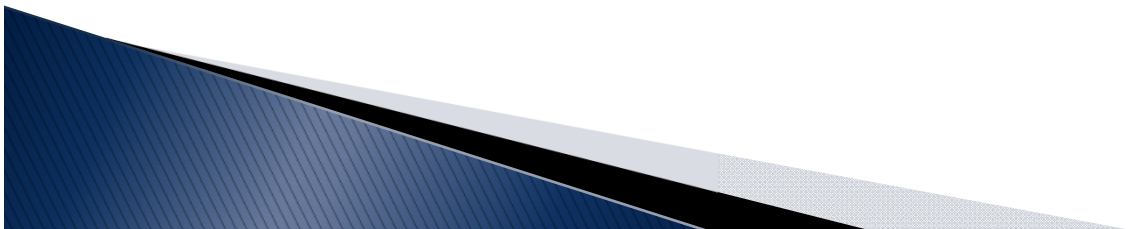
Closeout

- ▶ AIP '040 closeout process is complete
- ▶ Reimbursement has been received
- ▶ AIP '041 closeout will be completed following as-constructed survey (Summer 2016)



Terminal Aircraft Parking Improvements

- ▶ T-O is developing proposed fee
- ▶ Independent Fee Estimate is underway
- ▶ Once completed, Staff will review and complete negotiations
- ▶ Negotiated fee will be presented for Board approval at April meeting



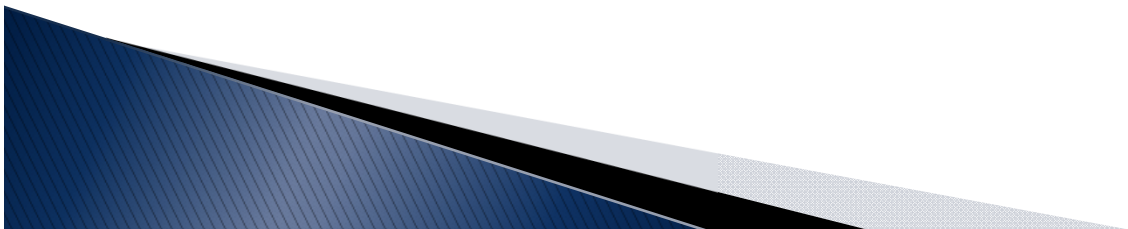
Terminal Parking Lot Improvements

- ▶ No update, this meeting



Airline Ticketing Office Improvements

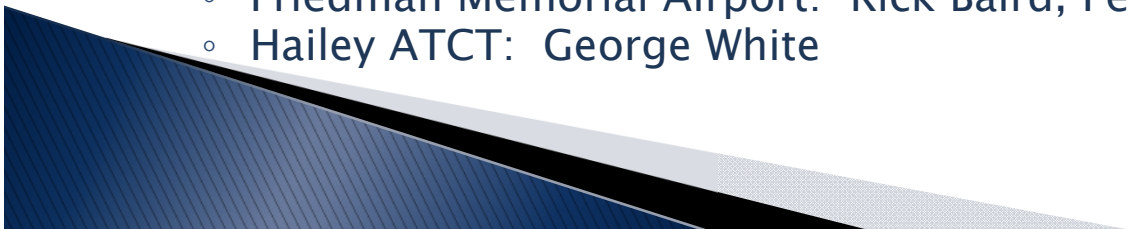
- ▶ Staff completed review of proposed fees
 - Determined to be reasonable
- ▶ Work Order signed, with Notice to Proceed effective March 8, 2016



Voluntary Noise Abatement Program Review Committee – Consideration of Appointments

Nominees for the Voluntary Noise Abatement Committee have been submitted for Board approval/appointment.

- ▶ City of Hailey:
 - Fritz Haemmerle, Peter Lobb, Walt Denekas
- ▶ Blaine County:
 - Jacob Greenberg, Patrick Buchanan, Lisa Phillips
- ▶ Aviation Community:
 - John Strauss, Dave Wilson, Steven Garman
- ▶ City of Bellevue:
 - Amber Mattias, Susan Bernatas
- ▶ Atlantic Aviation:
 - Mike Rasch
- ▶ Additional, non-voting Committee members include:
 - Friedman Memorial Airport: Rick Baird, Pete Kramer
 - Hailey ATCT: George White



Friedman Memorial Airport Authority

Master Plan Update



Master Plan Schedule

- ▶ Chapter E, Sitting Evaluation for Replacement Airport
 - Included in April Board packet
 - Discussion, public hearing, ATCT will be scheduled for the May Board meeting
- ▶ Chapter F, Financial Feasibility Analysis
 - Draft version will be included in the May Board packet
 - Discussion, public hearing, and action will be scheduled for the June Board meeting



» NEW BUSINESS

Noise Monitoring/Modeling

- ▶ Discussion of Directing Staff to Gather Information Related to Noise Monitoring/Modeling
 - Presented by:
 - Airport Manager



Noise Modeling/Monitoring

- ▶ No formal noise study has been completed in some time
- ▶ Reference: 14 CFR Part 150, *Airport Noise Compatibility Planning*
 - Describes the FAA process
 - Noise study models noise based on current and forecast traffic
- ▶ A Part 150 study may show that noise impacts from the airport have decreased since the last study
 - Fewer operations
 - Aircraft fleet is generally quieter



Noise Modeling/Monitoring

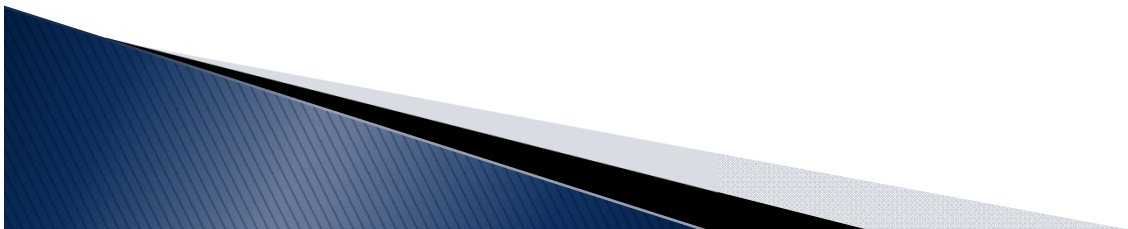
- ▶ Additional technology exists to monitor noise



Source: renoairport.com

Noise Modeling/Monitoring

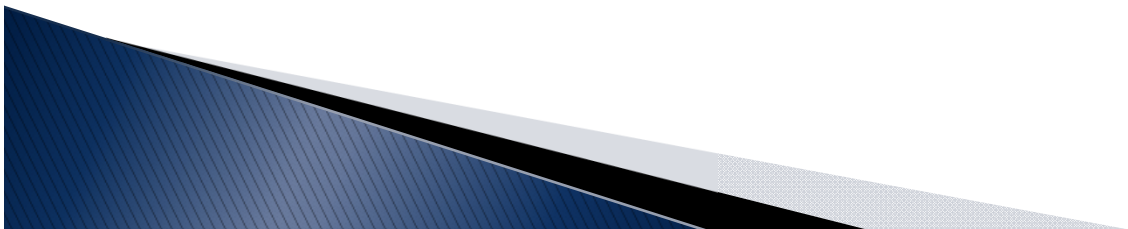
- ▶ Unless a Part 150 study identifies noise above a federally-established threshold, costs for monitoring would likely not be AIP eligible



Noise Modeling/Monitoring

- ▶ Board Guidance Requested:
 - Should Staff further research a noise study?
 - If so, should that include monitoring?

- ▶ Note:
 - FAA has expressed funding support for at least part of a study.
 - A separate consultant selection would likely be required for this study.



Air Quality Monitoring/Modeling

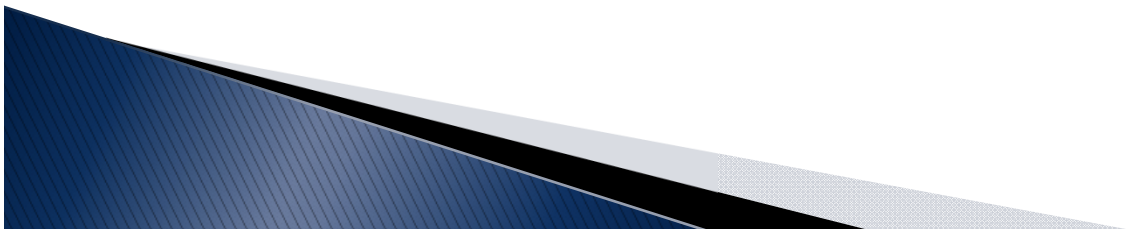
- ▶ Discussion of Directing Staff to Gather Information Related to Air Quality Monitoring/Modeling

- Presented by:
 - Airport Manager



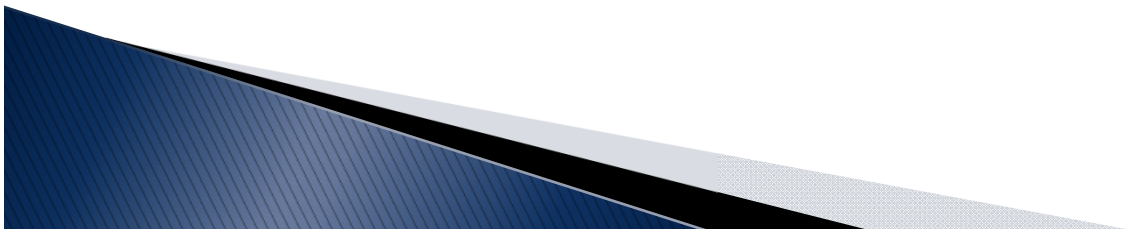
Air Quality Modeling/Monitoring

- ▶ No stand alone air quality study has been completed at the airport
- ▶ Reference: *FAA Air Quality Handbook*
 - Describes FAA implementation of air quality requirements of National Environmental Policy Act (NEPA)
 - Air quality is modeled, based on current and forecast traffic



Air Quality Modeling/Monitoring

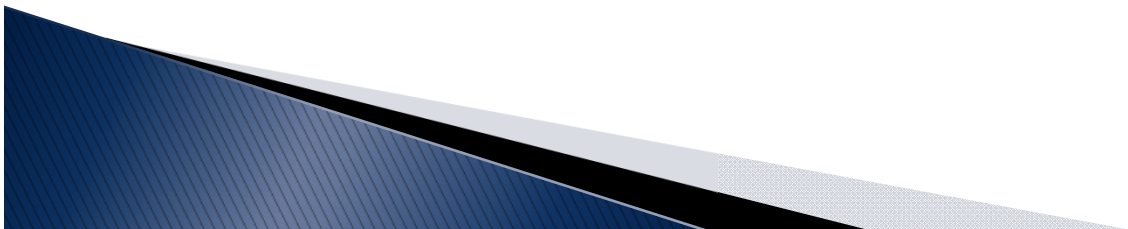
- ▶ FAA is willing to fund an air quality analysis
- ▶ Air monitoring may be possible, as well
 - Likely would not be FAA eligible



Air Quality Monitoring/Modeling

- ▶ Board Guidance Requested:
 - Should Staff further research an air quality analysis?
 - If so, should that include monitoring?

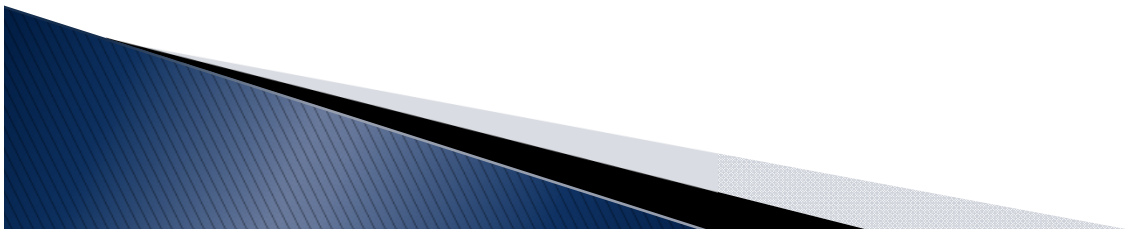
- ▶ Note:
 - A separate consultant selection would likely be required for this study.



» PUBLIC COMMENT

Executive Session

- ▶ I.C §74-206 (c) To acquire an interest in real property which is not owned by a public agency
- ▶ I.C §74-206 (f) to communicate with legal counsel to discuss legal ramifications for controversy imminently likely to be litigated





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Thank you



1616 Airport Circle



Hailey, ID 83333



208.788.4956



Area 4

Storm Drain

Swales/Drywells





