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Friedman Memorial Airport Authority

Regular Board Meeting

April 5, 2016



1616 Airport Circle



Hailey, ID 83333



208.788.4956

» PUBLIC COMMENT

Approve Friedman Memorial Airport Authority Meeting Minutes

- March 8, 2016 Regular Meeting
 - Approval

Reports

- ▶ Chairman Report
 - ▶ Blaine County Report
 - ▶ City of Hailey Report
 - ▶ Airport Manager Report
 - ▶ Communications Director Report (Centerlyne)
 - ▶ Fly Sun Valley Alliance Report
- 

Report Communications

► Communications Director Report

- Presented by:

- Ms. Nancy Glick, Centerlyne
- Airport Manager

FMAA Communications

April 2016

CENTERLYNE

WEB & GRAPHIC DESIGN + SOCIAL MEDIA MARKETING + SEO

FMAA Communications

April 2016

New photography of the interior of the terminal has been completed by Kirsten Shultz Photography

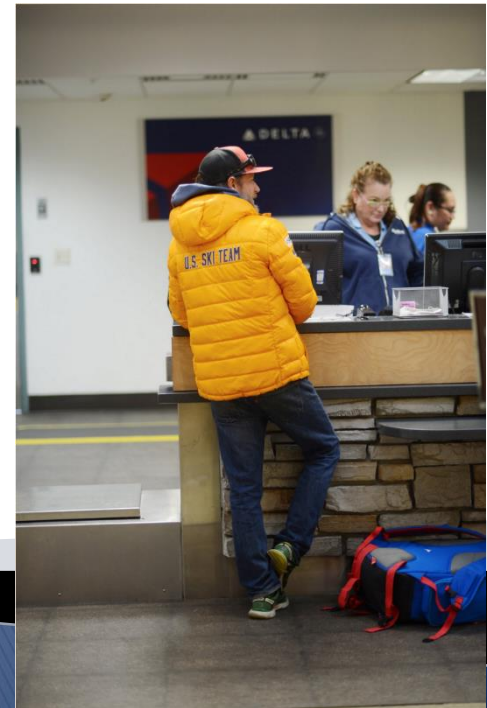


FMAA Communications

April 2016

Airport Tours:

Board Meeting for Sun Valley Board of Realtors
Mountain Rides moves to April



FMAA Communications

April 2016

NEED INPUT BY APRIL 7TH



ACTUAL POLL TO RUN BEFORE SCHOOL IS OUT

CENTERLYNE

WEB & GRAPHIC DESIGN + SOCIAL MEDIA MARKETING + SEO

FMAA Communications

April 2016

Social Media



December 15, 2015

219 Likes



March 31, 2016

423 Likes



FMAA Communications

April 2016

Next Steps

Continued: Revamp Website

- connect with old company

- compile existing content

- review for outdated and inaccurate info and edit as necessary

County wide scientific survey polling for education and outreach

- Finalize questions based on board input

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WEB & GRAPHIC DESIGN + SOCIAL MEDIA MARKETING + SEO



AIRPORT STAFF BRIEF QUESTIONS



OLD
BUSINESS

Airport Solutions Existing Site

► Plan to Meet 2015 Congressional Safety Area Requirement

- Presented by:
 - Mr. Dave Mitchell

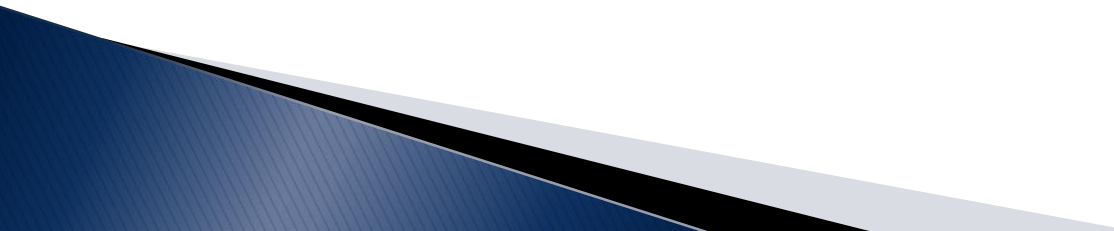
Runway Safety Area Improvements

- ▶ Minor punchlist items still remain
- ▶ Polycarbonate panels installation delayed again

Future Projects

- ▶ Terminal Aircraft Parking Improvements
 - Fee negotiation
- ▶ Terminal Parking Lot Improvements
- ▶ Airline Ticketing Office Improvements

Terminal Aircraft Parking Improvements

- ▶ Independent Fee Estimate has been received
 - ▶ Staff is completing fee comparison between IFE and T-O
 - ▶ Negotiated fee will be presented for Board approval at May meeting
- 

Terminal Parking Lot Improvements

- ▶ No update, this meeting

Airline Ticketing Office Improvements

- ▶ Work has begun
 - Observations of baggage handling, etc.
 - Initial analysis
- ▶ Findings/recommendations will be presented at a future meeting

Voluntary Noise Abatement Program Review Committee

Committee met Monday 4/4. 9

Presentation by Airport Mgr. – Program Background

Presentation by Mr. Peter Kirsch – Noise Abatement For Airports

Group moved to make Airport Mgr. interim Committee Chair

Committee Discussion. Next meeting tentatively 2nd Tuesday in May

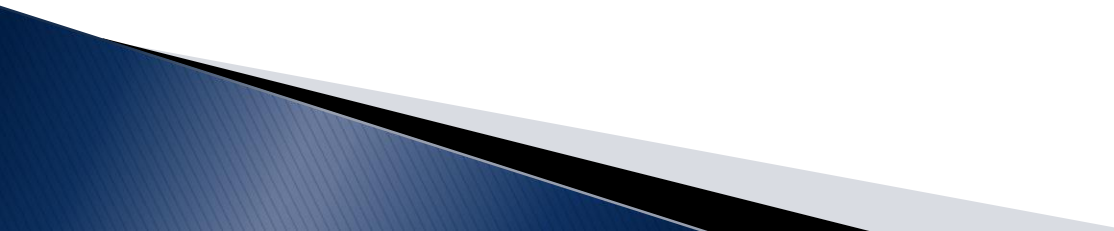


Friedman Memorial Airport Authority

Master Plan Update

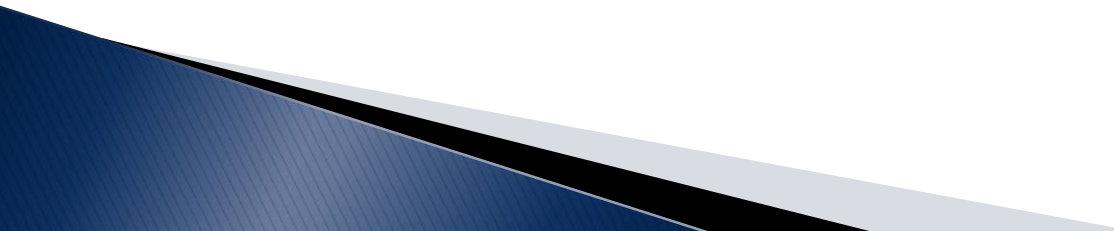


Master Plan Schedule

- ▶ Chapter E is included in this months Board materials – Discussion schedule for the May Board meeting
 - ▶ Chapter F will be included in the May Board meeting with discussion scheduled in the June Board meeting
- 

Pros & Cons

Noise Monitoring/Modeling

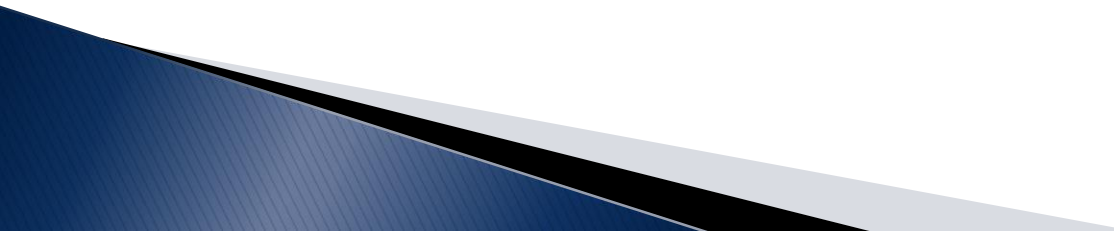
- ▶ Last month Staff was directed to begin gathering information regarding Noise Modeling & or Monitoring
 - ▶ Mr. Peter Kirsch presented information to the Voluntary Noise Program Review Committee
 - ▶ Mr. Kirsch is here tonight to answer questions from the Board in regards to noise monitoring/modeling
- 

Pros & Cons

Air Quality Monitoring/Modeling

- ▶ Discussion of Directing Staff to Gather Information Related to Air Quality Monitoring/Modeling
 - Presented by:
 - Airport Manager

Air Quality Modeling/Monitoring

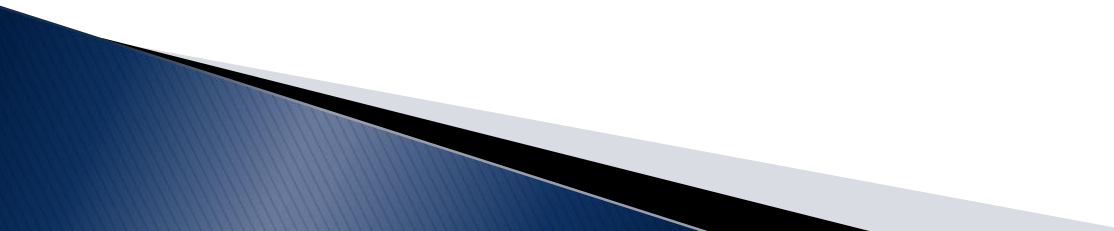
- ▶ Last month Staff was directed to begin gathering information regarding Air Quality Modeling & or Monitoring
 - ▶ Mr. Kirsch is here tonight to answer questions from the Board in regards to air quality monitoring/modeling
- 

» NEW BUSINESS

Letters of Concern

- ▶ De-ice Material Use at FMA
- ▶ Opposite Direction Traffic

De-Ice Material Use

- ▶ Samples of water and soil were collected on March 30
 - ▶ Results available next few weeks
 - ▶ Details will be shared in May
- 

» PUBLIC COMMENT

Executive Session

- ▶ I.C §74-206 (c) To acquire an interest in real property which is not owned by a public agency
- ▶ I.C §74-206 (f) to communicate with legal counsel to discuss legal ramifications for controversy imminently likely to be litigated



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Thank you



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